

Prajawola Adhikari

DIGITAL MARKETING INTERN

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Professional Summary

Motivated and detail-oriented student pursuing a Bachelor of Information Management with a strong foundation in IT and management. Skilled in HTML, CSS, JavaScript, and Microsoft Office tools, with excellent communication and organisational abilities. Eager to apply academic knowledge and technical skills in a professional environment.

Skills

- Communication skills
- Goal-oriented mindset
- Web development technologies
- Microsoft Office proficiency
- Sales strategy
- Customer service
- SEO strategies

Experience

Product Ambassador Intern (Pokhara, Gandaki July 2025 –September 2025)

- Represented Fonepay as a student Product Ambassador within my college community.
- Created engaging promotional materials including short videos, posters, and social media content.
- Delivered presentations and demonstrations explaining the features and benefits of Fonepay.
- Assisted in on-campus marketing activities to increase product visibility.
- Collaborated with Fonepay's marketing team to align promotional content with branding goals.

Education

Bachelors of Information Management - Kanya Campus Pokhara (Expected Graduation: Nov 2026)

Certifications

- Certificate of Participation - Amazon AWS UG Women in Tech Meetup
- Workshop Completion - Python and Fast API

References

References available upon request